



**Floyd Pierce**

**Alpha Iota  
Chapter**

**University of  
Colorado Boulder**

**Running for  
Secretary/Treasurer**

# Floyd Joseph Pierce III

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## EDUCATION

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### University of Colorado Boulder, Boulder, CO

Bachelor of Arts in Economics, Bachelor of Science in Applied Mathematics, Minor in Leadership Studies **Expected May 2017**

*Relevant Coursework:* Intermediate Macroeconomic Theory, Intermediate Microeconomic Theory, Statistics with Computer Applications, Econometrics, Corporate Finance, Differential Equations, Matrix Methods, Analysis I & II

**Cumulative GPA:** 3.886/4.00; *Dean's List, All semesters*

## WORK EXPERIENCE

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### Nonprofit Administration Intern

**May 2015 -- Present**

*YMCA of Boulder Valley, Boulder, CO*

- Work with administration at the YMCA on various projects involving data analysis and research.
- Work closely with staff to learn about nonprofit administration and finances.

### Research Assistant

**July 2015– Present**

*Scientific and Cultural Facilities District, Boulder, CO*

- Work on modifying a funding formula that determines how much funding performing arts organizations around Denver will receive.

### Administrative Intern

**September 2015 – Present**

*Boulder Economic Council, Boulder, CO*

- Write and proofread Boulder's annual Return on Investment report.
- Research and nominate companies for Colorado's Companies to Watch Program.
- Gather data and update Boulder's Market Profile Report.

## LEADERSHIP AND VOLUNTEER EXPERIENCE

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### Drum Major

*"Golden Buffalo" Marching Band, Boulder, CO*

**April 2014 – Present**

- The highest student position in the marching band, act as the main liaison between the student leadership and band directors.
- Teach marching fundamentals, call commands, conduct music during field shows and football games, and give speeches.

### President's Leadership Class

*University of Colorado, Boulder, CO*

**August 2013 – Present**

- Participate in a competitive college leadership program.
- Focus on building critical thinking skills, writing techniques, professionalism, research strategies, and creativity.
- Assisted in creating an improved evaluation method for Social Venture Partners as part of a group community service project.

### Treasurer

*Kappa Kappa Psi Music Service Fraternity, Boulder, CO*

**April 2014 – Present**

- Prepare the chapter's budget for the school year and give weekly reports about the financial state of the chapter.
- Organize fundraisers to raise money for the chapter and order merchandise for the marching band.

### The Dairy Center for the Arts Volunteer

*The Dairy Center for the Arts, Boulder, CO*

**June 2015 – Present**

- Serve by hanging art exhibits, working at the Boedecker Theater, and completing other tasks around the center.
- Work special events such as the Imagine! Exhibit, an event where special needs adults displayed their own artwork.

## SKILLS AND EXTRACURRICULAR ACTIVITIES

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- Proficiencies: Microsoft Word, Excel, PowerPoint, MATLAB, Mathematica, Python, C++, STATA
- Concert Band – First Chair Tenor Saxophone
- Buff Basketball Band – Saxophone Player, Headset Operator

## **Introduction**

Dear Brothers, Officers, and Governors of the Midwest District of Kappa Kappa Psi, my name is Floyd Pierce, and I am running for the position of Secretary/Treasurer. I am currently a junior at the University of Colorado Boulder double majoring in Economics and Applied Mathematics with an emphasis in Quantitative Finance. As a member of the Alpha Iota chapter, I have served as our chapter's treasurer for the past two years. I play the tenor saxophone in CU's Concert Band, Buff Basketball Band, and I have led the "Golden Buffalo" Marching Band as a drum major for the past two years.

## **Qualifications**

At this point in my academic career, I have been searching for ways to combine my passions for finance and the performing arts. I strive to impact my community through this unique combination, and serving as the Secretary/Treasurer of the Midwest District will be the perfect way to do this.

With respect to the "Secretary" component of this position, organization is key. I have demonstrated my organizational skills through projects I have completed in the Alpha Iota chapter and the Boulder community. As our chapter's treasurer, I've been responsible for managing our financial records. Through use of Microsoft Excel and my own personal ledger, I have been able to successfully track hundreds of financial transactions throughout the past two years. In Boulder, I work as an intern at the Boulder Chamber of Commerce. While there, I wrote and proofread Boulder's annual Return on Investment Report, researched and wrote descriptions for Colorado's Companies to Watch Program, and collected data for the Boulder Economic Council's website.

Along with organizational skills, I believe I possess satisfactory computer skills. Through my economics and mathematics coursework, I have mastered all Microsoft Office applications along with Google Drive. I have even gained ample experience in programming, as I am proficient in languages such as VBA, C++, Python, STATA, and MatLab. People also tell me that I am a fast typist, which will be useful in recording meeting minutes.

With respect to the "Treasurer" component of this position, I've gained substantial experience in the world of finance. My Quantitative Finance emphasis has led me to take several introductory and intermediate finance and accounting courses. I have also been lucky enough to utilize my finance skills to make an impact on the arts world. As previously stated, I've served as the treasurer for the Alpha Iota chapter for the past two years. During my time in this position I have managed merchandising for marching band and CU Honor Band, worked with local restaurants and sports teams to fundraise, and implemented a new scholarship for band music majors in CU's College of Music. On top of this, I currently work as a research assistant at Denver's Scientific and Cultural Facilities District. With this organization I research fair ways to allocate funding to arts organizations in the Denver metro area.

Lastly, I believe that people skills and communication skills are necessary for this position. I am certain that I have mastered both of these. Through serving as a drum major of the "Golden Buffalo" Marching Band, I am required to teach the band marching fundamentals, act as a liaison between the student leadership and the band directors, and represent our marching band to local high schools and the Boulder community. These tasks have allowed me to refine my communication skills and have allowed me to exercise my enthusiastic attitude. I also am a presenter for CU's Office of Admissions. As a presenter, I give presentations about my college experience to hundreds of new/incoming students several times a semester. These presentations have given me even greater confidence as a public speaker.

While there are many other qualities that an ideal Secretary/Treasurer must have, these are the characteristics that stick out the most in my mind, and these are the ones that I feel are my greatest strengths.

## **As an Officer**

If elected to the position of Secretary/Treasurer, the first thing that I would like to do is spend some time analyzing the district's budget to make sure that I understand it. I plan to be a member of the Ways and Means Committee at this year's convention, and at that I will gain a surface understanding of the district's finances. However, if elected, I will also examine previous year's budgets and identify trends in each account. By doing this, I hope to anticipate where the district has struggled with funding in the past, what projects have been overfunded/underfunded, and how successful previous fundraising efforts have been. This will allow me to form a preliminary funding plan for the year.

Regarding distributing monies and reimbursing District Officers, I am confident in my ability to do this. While serving as the treasurer of the Alpha Iota chapter, I have gained skills in distributing funds, mailing and receiving items from across the country, and utilizing alternate ways of sending and receiving money (such as through PayPal or Venmo).

Fortunately, I will be taking fewer classes during my final three semesters at CU. As a result, I am confident that I will have ample time to complete the basic responsibilities of the Secretary/Treasurer. I will have plenty of time to publish the Constitution and Convention Minutes in April and May. I have also set aside time during my school week to have District Officer meetings and to assist with other district projects as they arise.

There are several ways in which I plan to expand the position of Secretary/Treasurer. I really want to serve as a fundraising *resource*. I want all treasurers in the Midwest District to feel comfortable asking me for any budget/fundraising advice. I also seek to create a type of "open forum" where all treasurers in the Midwest District will be able to share their fundraising methods, allowing chapters around the district to craft new fundraisers. I hope to create a monthly fundraising newsletter that highlights how chapters around the district are fundraising and that suggests unique, fun ideas to raise money. On top of this, I also will make sure that all members in our district are more aware of the grants and scholarships that the national headquarters offers.

At Midwest District Convention in 2015, the Ways and Means Committee concluded that our district did not successfully fundraise over that year. Ever since then, I have been brainstorming ways that we can develop a large, intercollegiate fundraiser that can raise funds for our district. A couple ideas that I have considered are profit sharing with restaurants at District Days and connecting with the alumni of the Midwest District to attain donations. I have even been working with a couple of finance professors at the University of Colorado who are involved in the arts world. While this project is still ongoing, my goal is to develop two new fundraisers for the Midwest District before my time in office expires.

## **Conclusion**

As I have already had opportunities to work with arts and finance organizations in my community, I boast organizational and financial skills that make me the most qualified for this position. On top of satisfying the basic responsibilities of the position, I hope to act as a greater resource and to identify new avenues of funding for our district. I believe serving as the Secretary/Treasurer will be one of the most substantial experiences of my academic career, and I am eager to serve the Midwest District.

Thank you for your time and consideration,  
AEA,  
Floyd Pierce  
Alpha Iota Chapter  
University of Colorado Boulder

March 22, 2016

To Whom It May Concern:

My name is Matt Roby, and I'm writing to recommend Floyd Pierce for the position of Secretary/Treasurer for the Midwest District Council for the 2016-2017 year. As chapter president, I've had the pleasure of working closely with Floyd over the past two years during his time as chapter treasurer. During this time, the combination of drive and leadership I have seen from Floyd has been unparalleled, and I am fully confident that he would make a truly outstanding addition to the Midwest District Council.

Ever since joining the chapter in Spring 2014, Floyd has been an undeniably outstanding leader, both within and outside the Alpha Iota chapter. Outside the chapter, his accomplishments speak for themselves. As a member of Colorado's extremely prestigious Boettcher Scholars Program and associated President's Leadership Class, Floyd had already been recognized as one of the very best student leaders in the state before graduating high school. He's demonstrated this in the band program as well, as drum major of two years (going on three). During this time, he has played a major role in helping our marching band grow to a much higher standard of excellence through his phenomenal leadership ability.

Within the chapter, Floyd has also played a major role in our chapter's huge growth over the past two years. Prior to his time as treasurer, the chapter operated painstakingly frugally, such that our ambitions were very limited. Going into the office, Floyd's goal was simple – increase fundraising and keep our finances more organized. To say he succeeded feels like an understatement. In the past two years, our fundraising efforts have exploded, to the point where I've been forced to evolve from the former frugal mindset in order to help effectively allocate our new funds. The greatest new program to come of this has been our music scholarship, which allows us to help finance the best leaders in the band program to aid in the numerous costs of being a musician. Additionally, I can always trust that Floyd has our finances well organized, despite being faced with a much larger cash flow than previous treasurers. No matter what he has to get done, I have complete faith that Floyd has what it takes to tackle any obstacle.

When Floyd first shared with me that he was interested in running for Secretary/Treasurer, I was honestly surprised. Not only was I hoping Floyd would take on one of the large roles in our chapter leadership once I had graduated, but from my perspective, the position did not seem to meet the level of his ambition. The description of the Secretary/Treasurer reads as practically clerical work, and while he's highly organized, Floyd's greatest strength is his leadership. However, after discussing further, I realized that strong leadership is absolutely essential in this position right now. While a member of the Ways and Means committee last year, Floyd mentioned that his concerns about the district's fundraising efforts went unaddressed. The Secretary/Treasurer position needs growth in this regard, and the Midwest District has so much to gain by doing so. Having already done it once before, Floyd is the perfect person to come in and elevate the district financially. By doing so, we can use these funds to expand programs and subsidize travel costs, in order to finally bring our incredibly spread out district together.

Floyd Pierce is not only a great candidate for this position, but a necessity for the Midwest District. Under his leadership, I truly believe we can take large steps in addressing our biggest challenge: connecting the chapters of the district. Floyd is one of the people who I have always trusted the most, and I hope you can join me by entrusting him with our district's leadership.

Thank you for your time and consideration,

AEA,

A handwritten signature in black ink that reads "Matt Roby". The signature is written in a cursive, flowing style with a long horizontal stroke at the end.

Matt Roby

President – Kappa Kappa Psi, Alpha Iota Chapter

University of Colorado Boulder



University of Colorado  
Boulder

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**College of Music**

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March 4, 2016

To Whom It May Concern:

I am pleased to submit a strong recommendation in support of Floyd Pierce and his application for the Kappa Kappa Psi Midwest District Secretary / Treasurer position. As the Associate Director of Bands, Director of the Marching Band, and an Associate professor in Music Education and Conducting at the University of Colorado, Boulder, I have interacted with Floyd over the past three years. During this time, Floyd has stood out as a highly motivated and dedicated leader. He maintains a work ethic that is among the strongest I have encountered over the past 15 years at CU. Floyd's self-motivation is demonstrated through his desire to lead by example. It is this leadership and dedication that positively affects those people with which he comes in contact.

Floyd has served as a leader in the University of Colorado community. As an appointed Drum Major for The University of Colorado Marching Band over the past two years, Floyd has committed himself to bettering the organization. He has made personal contacts with current and incoming students and has made a significant impact while representing the organization and the university with class. Floyd has been directly responsible for an increase in the positive attitudes and morale of the members in the CU Marching Band. Floyd's important involvement in leadership positions in the Alpha Iota chapter of Kappa Kappa Psi and as a leading playing member of the CU Marching and Basketball Pep Bands all point to his drive and desire to assist in making any organization with which he is associated successful.

Not only is Floyd extremely talented, but he is also exceptionally bright academically having been awarded a Boettcher Scholarship Floyd and he is an excellent communicator and facilitator. With all this, he has maintained professionalism as well as a "down-to earth" personality while remaining sensitive to the needs of those with which he interacts. I have also personally witnessed his strong organizational skills and his attention to detail, characteristic necessary for a successful secretary and treasurer.

Therefore, I can provide no higher recommendation than this for Floyd Pierce, and I believe he should be awarded the Kappa Kappa Psi Midwest District Secretary / Treasurer position. I can think of no more deserving person than Floyd to serve in this important district capacity. Should you have any questions or need further information, please feel free to contact me at (303) 4926585.

Sincerely,

Dr. Matthew J. Roeder, Kappa Kappa Psi Alpha Iota Chapter sponsor  
Associate Professor of Music, Associate Director of Bands  
Director, "Golden Buffalo" Marching Band