

# Ahnika LeRoy

Alpha Iota Chapter

University of Colorado - Boulder

Candidate for *Secretary Treasurer*

Why I joined Kappa Kappa Psi:

*I love Kappa Kappa Psi. It influenced love for music before I knew it existed. When I was in high school, we performed a piece of music that was pivotal to my development as a musician. It taught me how to play with compassion, love, empathy, and sorrow. The piece was American Elegy by Frank Ticheli.*

*Years later, after joining the Golden Buffalo Marching Band I was encouraged to join the Alpha Iota chapter of Kappa Kappa Psi. Upon rushing, I found out that our very own chapter commissioned the piece that touched me and so many others. At that moment, I knew that I needed to be a part of the organization that had been a part of me for all those year.*



**Ahnika LeRoy**

1121 30<sup>th</sup> St, Boulder, CO 80305 | [Ahnika.Leroy@Colorado.EDU](mailto:Ahnika.Leroy@Colorado.EDU) | 719-271-1311

**Profile**

I am motivated self-starter who is articulate, relentless, curious, detail-oriented and honest. I seek challenging experiences to build tangible skills and well roundedness. The analytical nature of economics drives my passion to make systems more efficient. Combined with my love for music and service I know I will be a great fit for the Secretary Treasurer position.

**Education**

General William Mitchell High School - High School Diploma: Cumulative GPA of 4.0 August 2010-2014

University of Colorado-Boulder - BA in Economics: Term GPA of 3.89 Expected: May 2018

**Work Experience**

Zayo Group – Corporate Sales Operations Analyst Intern May 2016 – Present

- Responsible for maintaining and creating sales metrics dashboards
- Provide accurate and detailed reports for directors and commission analysts
- Assist in ensuring proper data management and integrity

First Affirmative Financial Network - Marketing and Business Development Assistant February 2015- 2016

- Responsible for writing blog posts to stimulate investment in socially responsible companies to provide useful insight for our advisors and clients.
- Created a proprietary environmental, social and corporate governance (ESG) rating system methodology for our advisors based on extensive, current market research.
- Excelled as a group-oriented player who always delivers accurate and well-researched information.

**Leadership Experience**

Kappa Kappa Psi, National Honorary Band Fraternity - Financial Analyst May 2016-Present

- Collect and analyze financial data to drive informed spending decisions and long term budgeting.
- Organizing and facilitating the annual “Strive for the Highest Scholarship” that awards two \$500 scholarships to students in the college of music.

Kappa Kappa Psi - Public Relations Chair August 2015-May 2016

- Created and cultivated out current PR chair position. Set-up long lasting and self-sustaining methods of enhancing our PR.

Drum Major and Brass Fist Chair at Mitchell High School August 2013 - May 2014

- During my time in high school I was our Drum Major during marching band season, and brass leader in the spring.

**Additional Information**

Greenhouse Scholars July 2014-Present

- Extremely selective program cultivating high-achieving, under-resourced young leaders in college to be catalysts for change in their communities.

Daniels Scholar July 2014-Present

- Extremely selective full-ride scholarship that promotes leadership and entrepreneurial values.

**Honor Bands**

- Colorado All-State 2014, Colorado Springs All-City 2014, First Chair CSU Pueblo 2014, First Chair Adam State 2014

**Skills**

Proficiency in: Microsoft Office Suite, HTML, 10-Key, Salesforce; Typing Speed: 50 wpm; Exposure to: WordPress and Stata

\*References available upon request.

## **Introduction**

Dear Brothers, Officers, and Governors of the Midwest District of Kappa Kappa Psi, my name is Ahnika LeRoy.

I am a student at the University of Colorado - Boulder studying Economics. I am also a proud brother of the Alpha Iota Chapter of Kappa Kappa Psi. I have the honor of catalyzing our new Financial Analyst position as a co-chair of our Treasury. In addition, I also served as a founder of our Public Relations Chair. I am a brass player to my very core. My primary instrument is euphonium, however I have played trombone in CU's Concert ensemble and tuba in our recitals. I started my college experience was a member of the Golden Buffalo Marching Band in the fall of 2014, then became a constant member of our Campus and Concert ensembles at CU. I am running for the Secretary Treasurer position. However, I would be thrilled to accept any position that the committee deems necessary. It is an honor to be selected to serve at any capacity.

## **Qualifications**

As noted on my cover page, I have been profoundly touched by Kappa Kappa Psi. I am overjoyed to be contributing to an organization that has had such an influence on so many people's lives. I would like to formally offer my expertise to advance the reach of Kappa Kappa Psi on the district level.

During my time in college I have developed impeccable organizational skills. In both my internship and experience serving on exec committee in Kappa, I have managed multiple projects at a time. Between having a job, school projects and kappa it can sometimes feel like a lot but time management is key to keeping it under control. A period of time that fully illustrates this was during this year's CU Honor Band. During this time we were working on getting our scholarship out, organizing everything with selling t-shirts, and making sure we ran our stations well. All at once it was overwhelming but by I leverage task management sites like Asana, google calendars, and compartmentalizing tasks it was a manageable. During this event and many others organization and time management made these events successful.

A key skill I used to manage it all, it my ability to prioritize. Compartmentalizing large tasks, streamlining processes, and creating an action plan with realistic goals is how I approach tasks in an organized fashion. I believe as secretary treasurer I will carry over my ability to prioritize. This is a function of maintaining both responsibility and organization. Applied to the position, my ability to prioritize will help with getting paper work filed in time, and keep our minutes organized.

As secretary treasurer, it will be important to organize data as well as minutes. I also have extensive knowledge of analytical tools. As an economic major and a sales analyst, I am very comfortable using excel. I utilize excel and google sheets to build our prediction models, and calculations. At Zayo, I am responsible for calculating sales metrics at the corporate level. It is important that these calculations are accurate and my work is organized. If they are inaccurate I am responsible for fixing it, and thoroughly explaining where the error occurred. I have also used excel to calculate advanced linear time series regression for various extracurricular activities, I intend to use this knowledge to assess our long term growth and projected growth (given we have the data).

However, the best analytical and organizational skills would be moot if you cannot communicate your findings. That is where I can leverage my communication skills both verbal and written. As previous Public Relations Officer, it was critical to create strong networks within the college of music and abroad. This required impeccable communication skills with directors, students, and members to ensure we are all on the same page.

Verbal communication and people skills are important but as secretary treasurer written communications skills are just as valuable. This will be important for taking down minutes at our meetings. I also have strong written communication skills. During my internship with First Affirmative Financial network I wrote blogs for our advisors and investors. Often times, my work was featured in our quarterly publications. In addition, I was responsible for taking down notes during meetings that would later inform marketing and advertising strategies at First Affirmative.

In reference to another Kappa related example, this year I had correspondence with over 200 band directors, parents, and students to get a second wave of CU Honor Band T-shirts ordered. This required clear written communication and people skills. Overall, my work and experience with Kappa has helped instill adequate written communication skills.

An additional skill critical to success is long-term planning this will help with budgeting for the year and fundraising. As financial analyst for my chapter, I used previous data to estimate future expenses, this allowed us to allocate our funds efficiently and make more informed decisions that enabled us to double our scholarship funds, and finance new tuba covers for our athletic bands.

Resourcefulness is another key trait that any officer should have. In my experience as an exec member of my chapter, it is important to utilize resources. I leverage estimation methods learned from my classes, while paring past methods of record keeping from prior execs to optimize our budgeting efforts. This allows for smoother planning and execution.

While being resourceful has its advantages it should be balanced with innovation. As in music, there are always improvements to be made. For example, my partner and I explored more efficient payment methods like Venmo and created sustainable estimation models for future treasurers in my chapter to utilize. In addition, to ensure proper data management I created an Expense Request Form that feeds onto our basic budget monitoring.

My ability to conceptualize long-term goals and my resourcefulness balanced with innovative thinking has fundamentally shaped how the Treasury operates with our members and community. I am certain that I can bring innovative solutions while balancing past knowledge to advance our district.

### **As an Officer:**

As an officer I will perform the duties charged and outlined in our constitution.



- I will embody excellent business and professional abilities and shall be capable of representing the Fraternity and District when called upon.
- As an officer I will hold the best interests of the Fraternity at heart and be willing and able to devote the necessary time to the duties of office.
- As Secretary--Treasurer I will record, publish and distribute to all chapters in the District, the District Governors, all members of the National Council, the minutes of all meetings of the District.
- As Secretary--Treasurer I will accurately attend to receipts and disbursement of all monies of the District.
- I will ensure we collect dues by January 1 and spring initiate dues collected by June 30th.
- I will see that all money designated for District Accounts shall remain in the National Account until requested in writing and signed.
- I will facilitate The Committee on Ways and Means and examine the proposed budget at district convention.

### **To be charged by current Secretary-Treasurer:**

I will work initiate fundraising for National Convention Funding Scholarship to send a well deserving brother to next National Convention.

I will work to complete the customizable t-shirt fundraiser if it does not come to fruition before elections.

### **As an officer I will innovate:**

As Secretary-Treasurer I will take down detail minutes. Previously, I substituted as secretary for my chapter while we found a replacement during a mid-semester transition. Due to this, I have experience recording fast paced meetings and I will be able to keep up. In addition, it might be fruitful to create mini-minutes as we do in my

chapter. These function a preview of our minutes to help individuals find whatever they need to reference back to with ease. As a district officer I will use the previous formats a models to keep consistency over time, while introducing improvements along the way.

I will ensure that we are staying within our budgets by creating a report highlighting current spending trends, forecasts, and attainment to the other officers during every meeting. This will create a transparent environment that promote financial responsibility. As current Financial Analyst, I work with my partner in similar endeavors. However, I will work to involve long-term comparative data from past years to inform future and current expenditures.

In addition, as Secretary-Treasurer I would like to analyses our growth trends that impact our finances like growth in membership of the Midwest district, trends in active participation in district days or convention, and per capita metrics that allow us to measure our growth or decline to help inform our methods. This analysis will take our diagnostics to the next level and allow for effective and measurable goal setting.

### **Conclusion**

I am excited to help expand and inform the decisions of the Midwest district. On top of performing “status quo” duties of Secretary-Treasurer with diligence, I plan to expand our scope of proactive problem solving and monitoring.

My attention to detail and goal oriented drive will help formulate informed plans of action, which can yield measurable results.

Thank you for your time and consideration,  
AEA,

*Ahnika LeRoy*  
*Alpha Iota Chapter*  
*University of Colorado - Boulder*