

**Jaydee Griffith – Officer Platform**  
*Kappa Kappa Psi – Midwest District Vice President*

Brothers,

Kappa Kappa Psi has earned a special place in my heart. I have been passionate about helping band programs since I started band in middle school, and Kappa has allowed me to continue that in to my college years. I want to bring much of the same passion to the district by assisting chapters recruiting top-notch band members, well formatted and presented membership education programs, whether it be for membership candidates or continuing education for active brothers so everyone can become well-versed in what our fraternity strives to do on our campuses and beyond, and help expand our fraternity so its refining graces can touch college campuses that could use organizations like Kappa Kappa Psi to help their band programs strive for the highest, and bringing any chapters within the district that have fallen to the wayside, whether that be due to lack of recruitment, retention, or being on probation, back on track so they can reach their fullest potential.

### **Chapter Recruitment**

During my time at the Xi chapter, we have attempted many forms of recruitment, and I have seen what has worked best and what has not, which has allowed me to identify what best draws in membership candidates that personally hold the same ideals as the fraternity. I am also member of the social fraternity Phi Gamma Delta, which as a past recruitment chair, I have seen more generalized methods of recruitment and how to identify quality individuals that would best benefit, and benefit from, membership in organizations like Kappa. This applies not only to engineering schools like Colorado School of Mines, where the cultural dynamic is different than what you would typically expect in a college environment, but also has allowed me to see how the show is run more traditional colleges and universities, and how to find the best method for recruitment based on campus and band culture.

### **Membership Education**

Membership education is the most important part of the fraternity. It allows us to bring in those whom we recruit fully in to our brotherhood, allowing them to learn about us, and us about them. During my time in the Xi chapter, I have seen four very different iterations of membership education program, from the abysmal to some of the most outstanding, including during my term as chapter president, being one of the pilot chapters for the new national MEP. Observing the best learning styles for our environment, for both Kappa and through other organizations, I would be able to assist membership educators at chapters around the district help develop and present their membership education programs in the most effective and engaging ways for their chapters.

One thing I believe all chapters can improve on is Continuing Education. We're all busy college students, so learning more about the fraternity outside of the membership candidate process is not necessarily high on our priority list. However, it is crucial to a well-rounded brother and is something that can be tailored such that everyone can benefit from something. I will work with chapters to help develop useful and effective CMEPs to help out our active membership, whether it be with fraternity history, chapter operations, or professional development.

## **Expansion**

The Midwest District is home to many colleges and universities that have neither Kappa Kappa Psi, nor Tau Beta Sigma, but the students and band programs of these institutions would benefit greatly from their presence and support. The Colorado School of Mines would not have the band program (and music program as a whole) it does today without the support of the Xi chapter, and this is true at a lot of our Division II schools in the district, many of whom have the drive to have excellent band programs, especially athletic band programs, but don't have the same support as many of our Division I counterparts do. In Colorado alone there are 8 four-year colleges and universities that do not have Kappa or TBS chapters, but through my own research can see that they would benefit greatly from our presence and support. And these are just part of the public university system, not counting private institutions in the state. Trying to bring the support and brotherhood of Kappa Kappa Psi to these campuses would be one of my top priorities as Vice President, working with nationals and local chapters to colonize at least some of these schools in our district.

## **Keeping Chapters on Track**

Our district is graced with some outstanding chapters, in terms of recruitment, activity within the music program, and activity outside of the university and in the fraternity. But, unfortunately, there are some chapter that for one reason or another have fallen to the wayside, whether that be due poor recruitment, poor retention, or have been placed on probation with the national fraternity. My goal will be to work with the district and chapter leadership to identify chapters in need and to get them back on track, so that they too can continue striving for the highest.

I thank you all for your consideration, and I hope you all have a pleasant and fruitful convention!

AEA,

Jaydee Griffith